

J. W. C. I. Band at 9
Organ at 11, 11:55 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Cloudy

People Are Making Their Holiday Purchases Earlier Than Ever

Help the Philadelphia Orchestra Today "Over the Top"

Men and women who make criticisms upon their own country, city, family enterprises or party, make reflections upon themselves. The world has a lot of ill-natured people in it and does not spare anybody.

Not Even the Philadelphia Orchestra

which was born twenty years ago and supported with great zeal and patience by a few courageous, hopeful citizens.

A curious old proverb says:—

"Never cry for better bread than is made of wheat"

Leopold Stokowski, backed by Messrs. Bok, Van Rensselaer, Curtis, Morris and others, has spread a bountiful table to which Philadelphians and its out-of-towners have sat down for the past ten years.

Music is a great attraction to any city. The permanent establishment of an orchestra of noble proportions, its education and development cannot be done without a lot of money.

A million of dollars is the least sum with which it can be done.

The worthy financial men in charge of the endowment will take care of it, and by investments at this time probably add a quarter or half a million to it soon after the Peace Treaty is concluded.

It will add four things to this fine, old city:

- 1—Fame,
- 2—Contentment of the people,
- 3—Musical education,
- 4—Every man, woman and child will be happier.

Philadelphia must be in the march of progress with the best cities in the world.

John Wanamaker
[Signed]

Nov. 8, 1919.

Among the Finest Coats Are Many With Beaver Collars

BIG, square collars, round collars with points reaching to the waist, cuffs, pockets and deep facings of beaver are found on these beautiful coats.

And the coats themselves go so well with beaver, for they are almost as soft as the fur itself. They are of everta, crystal cord, ribbed bolivia, palouchie, vicuna and duvetyne. Often they match the beaver in color or they may be a darker or lighter brown or a dark, rich green. The lines are exquisite and there are new features on every model.

The prices range from \$250 to \$385, not in the least out of the way if you consider the amount of fur trimming on these coats and the cost of beaver today.

(First Floor, Central)



Women's Extra-High Shoes of Rather Advanced Style

Lace shoes of much higher cut than usual. Extremely feminine in shape, with their narrow, pointed, plain toes, turned soles and high Louis heels. Altogether beautiful. Patent leather vamps with black dull mat kidskin tops, \$15. Patent leather vamps with ivory kidskin tops, \$16. Brown or fieldmouse gray kidskin throughout, \$17.

(First Floor, Market)

When North Winds Blow Lined Gloves Will Keep Her Hands Warm

For the woman who chooses her warm-lined gloves now there is a remarkable assortment—and the wise woman will get what she wants as soon as she can!

There are short suede gloves with soft fleece linings. Or mocha gloves, in strap-wrist or short style, with linings of warm seamless wool. And some mocha gloves have silk linings—these are most comfortable.

Capeskin gloves, in strap-wrist or short length, have seamless wool linings.

And prices go all the way from \$2.75 to \$6.50 a pair.

(Main Floor, Central)

Women's Merino Stockings "Seconds" at \$1.85

THESE are the stockings that women liked so much to wear with low shoes last Fall and Winter, and the same custom will hold good this year.

A limited quantity, in a variety of colors. If first grade they would be a great deal more.

(West Aisle)

WOMEN are interested in all the details of personal freshening now that their winter wardrobes are attended to.

The Salon de Beaute has skilled people to give scalp and facial treatments, and all the other treatments which keep a woman feeling and looking her best.

(Third Floor, Chestnut)

The Beautiful Brown Mink Is Used in Many Ways This Season

TO give just the last, final and smart touch to her tailored suit, mink is used to make the little animal scarfs Madame clasp about her throat. To add a luxurious touch to her Winter costume, it is used to make richly beautiful wraps and stoles. And last of all, it is used to make perfectly gorgeous coats—so you see its uses are many.

Little animal scarfs, two skins, are \$60, three skins are \$135 and four-skin scarfs are \$165.

Long straight stoles, with many heads and tails, are quite handsome and are \$475, and a lovely stole, beautifully matched, is \$725, or a cape-stole is \$625.

There are many shaped neck-pieces too, rather round and cape-like, and of perfectly matched skins, \$200 to \$275.

And, last of all, are the coats—full length, regal looking wraps of soft, rich brown mink skins, so carefully worked and so wonderfully matched that they are sure to excite your admiration. \$2200 and \$4500.

(Second Floor, Chestnut)

100 Silk Duvetyne Gowns at Late-Season Prices \$100, \$125, \$150 and \$200

Some of these are new from the manufacturers, but marked at the prices which obtain today; the others are reduced out of our own stocks to match them. The saving on each gown is from \$20 to \$50.

They are all very fine gowns, indeed, and very delightful in color—the taupes and grays, the dull reds and dull or bright browns, the deep blues and black, all counting for their utmost in this fine fabric.

Very many of the dresses are embroidered or decorated with hand-crocheted filet, a few are tailored with extreme simplicity; a few fall between the two groups.

There are all sizes in the lot.

(First Floor, Central)

The New Duvetyne Hats Have a Charm All Their Own

This soft, beautiful fabric adapts itself beautifully to the making of hats as well as gowns and wraps, and the Gray Salons have any number of smart new models just now, all of the fine duvetyne.

Simply trimmed, the charm of the hats is in their becoming lines and good shapes. There are small hats and sailor hats, hats to wear with tailored suits and hats for more formal dress use. Some are embroidered, some are trimmed with wool flowers, others have ostrich feathers for trimming and still others are combined with velvets or embroidered with gold thread.

Women will find all the fashionable colors here—the lovely red and brown shades, the new blues and all the other colors approved by Dame Fashion.

Prices begin at \$15.

(Second Floor, Chestnut)

Tailored Waists

Like tailored suits and all the other practical, serviceable things are always wanted.

One is a batiste with Buster Brown collars and cuffs of pique, edged with hand-crochet lace, \$3.50.

One a tailored dimity with high-low collar, \$2.25.

Two are madras with high-low or detachable collars, \$3.50.

The other three are of pure linen and cost \$5.50 to \$6.85.

(Third Floor, Central)

Hundreds of Warm Winter Coats for Girls and Young Women \$20 to \$50

\$32.50 for young women's sport coats in brown, gray and other mixtures; a good belted style. 14 to 20 year sizes.

\$35 for sport coats of warm wool materials with plaid backs in taupe, brown and gray; wide belts. 14 to 20 years.

\$50 for coats in brown or Oxford mixed materials with plaid back; large muffer collar, edged with fringe. 14 to 20 year sizes.

\$20 for girls' velour coats in navy, Copenhagen blue or taupe; 6 to 14 year sizes.

\$27.50 for an attractive dress coat of silvertone velour in a new model with blouse back, attaching by trimming, and tie belt. Brown, navy or Pekin blue. 6 to 14 year sizes.

\$35 for broadcloth coats of unusual value. All are warmly lined and interlined. Navy, brown or Copenhagen blue. 6 to 14 year sizes.



(Second Floor, Chestnut)

Good Heavy Tweed Suitings and They're Only \$2.50

There are so few really fine suitings for that price now.

These tweeds are unusually warm; they are after the nature of tweed, sturdy to the last degree, and they are remarkably good looking. Women like them for practical everyday suits, for sports coats and skirts.

The colorings are Scotch effects in soft gray and brown mixtures, with flecks of white and usually another color. 54 inches is the width.

(First Floor, Chestnut)

Women's Pajamas

Pajamas of flannel pink and blue striped, and made in two-piece fashion—warm and soft.

Prices are \$2.50 to \$3.85 in the Undermuslin Store.

(Third Floor, Central)

New Books

"Mrs. Marden," by Robert Hichens; price \$1.75. A new novel by the author of "The Garden of Allah," in which is presented a vivid and memorable picture of London swept by a tidal wave of psychic manifestations.

(Main Floor, Thirteenth)

"A Letterer in New England," by Helen W. Henderson; price \$5. A most beautifully illustrated and printed volume, whose author brings her trained observation to a study of New England, its treasures and its romances.

Living-Room Furniture That Is Remarkable at the Price

At ordinary times it would be a good, sound investment. At such a time as this, when costs of all kinds have so greatly increased, it is phenomenal.

Every piece in the collection is reduced 40 per cent from the price of one year ago.

Today that means a great deal. The furniture itself is of a type well constructed and thoroughly practical for the hard, actual service that much-used living room pieces have to stand.

It is of birch in a choice of oak, chrome and walnut finishes.

The seats are of the double coil spring variety, built on steel supports, and there is a choice of tapestry, cretonne and damask upholstery.

Four groups of arm chairs and rockers are priced, respectively, at \$15, \$15.50, \$23.50 and \$29 each.

Settees and dayenports are \$30, \$40, \$48, \$62 up to \$84.

Another group consists of tables, stands and wall and desk chairs, all of which are 40 per cent less than last year's prices.

(Fifth Floor, Central)

36,000 Snowy White Christmas Handkerchiefs Are Ready

AND note the prices!

For Women

\$2 a dozen for linen handkerchiefs with black initials—good, clear, easily read letters.

\$3 a dozen for sheer linen handkerchiefs with tiny hemstitched hems and tapes above; or white centers with narrow hems in dainty colors—violet, gray, green, tan, pink or blue.

\$3.50 a dozen for fine hand-embroidered Irish handkerchiefs in one-corner effects; white and colors.

All these are sold by the dozen only.

For Men

\$5 a dozen for men's initial handkerchiefs of sturdy linen.

\$5.50 a dozen for Irish linen in



plain hemstitched style.

\$6.75 a dozen for men's extra size handkerchiefs.

Find them spread out on two counters on the

(West Aisle)

In and Out, and Round About

There's a lot of "touching up" going on around the house these days. If the radiators are coming in for their turn, remember that aluminum paint may be had in 40c to \$1.25 cans, gold paint in 60c to \$1 cans and brushes at 15c to 50c.

Stove-pipe enamel with lustrous black finish for all iron work is 20c, 35c and 60c a can.

Floor finishes which are stain and varnish combined are 55c the half pint; 95c the pint and \$1.65 the quart; colors are oak and mahogany, dark and light.

Floor varnish, non-scratchable and drying with a hard, lustrous finish, 55c the half pint, 90c the pint, \$1.55 the quart.

Wax oil finish for hardwood comes in cans varying in size from 30c for a half pint to \$3 for a gallon.

Dogs need sweaters for chilly weather, and here they are. Also here are collars, harnesses, whips, soaps, leads, baskets, blankets and about all the other canine needs.

It is said that bird houses well weathered through the Winter stand a better chance of being rented in the Spring. \$1.50, \$1.75

and \$2. (Fourth Floor, Central.)

Cranberry molds with designs of grapes, roses and so forth are 50c to \$1.15, a ring mold is \$2 and a plain ring 85c to \$1.15. Plum pudding molds with center tubes are 55c to \$1.25; melon shaped, \$1.20 and \$1.50. Layer-cake pans, 15c to 25c.

Lots of silver laid away for the Summer is now seeing the light of day—and needs polishing. Silver-clean pans are \$2 to \$25.

Jerusalem cherry plants aren't always to be had, but here are some bright, decorative-looking little pepper plants at \$1 apiece.

A few bulbs are still to be had in the Plant Store. Tulips, 50c a dozen, \$3.25 a hundred; hyacinths, 75c a dozen, \$4.50 a hundred; Chinese lily bulbs, 15c each.

Hyacinth glasses are 30c, and plant food, good for any plant, is 15c a package.

Now that Jack Frost has been visiting the garden flowers people are showing an interest in the artificial. Here are Autumn leaves, roses, lilies of the valley and scores of varieties—more than we can name.

Silver-Plated Casseroles With an Improvement

The improvement being a glass lining decorated with the same pattern as is in the silver-plated pierced frame.

They are very much more attractive than any casseroles we ever had before and many people will be glad to hear about them for Christmas gifts and wedding presents.

The frames are all of fine quadruple silver plate, pierced work. Some are oval, others are round. Prices are \$7.50 to \$9.

(Jewelry Store, Chestnut and Thirteenth)

Wool Jersey Petticoats

Just out of their boxes and particularly welcome to women who want some real warmth in sharp weather. They are all black, with silk messaline flounces, and prices of regular sizes are \$7.50 and \$10.75; of extra sizes, \$12.

(Third Floor, Central)

Small-Priced Toilet Articles of Interest to Women

Transparent rose soap, 7c cake, 80c a dozen.

Cocoa butter cream, 30c.

Hot-water bottles, 85c each.

Rubber cushion hair brushes, 85c and \$1.

Other hair brushes, 50c to \$1.50.

Nail brushes, 22c each.

Tooth brushes, 20c each, 6 for \$1.10.

Peroxide, 35c a generous-size bottle.

Witch hazel, 35c and 65c a bottle.

Violet ammonia, 20c and 35c a bottle.

Rose and almond cream, 27c.

Benzoin, glycerine and rose-water, 25c.

Combination skin cream and rouge, \$1.

(West Aisle)

4000 Umbrellas Priced So Low Because We Bought Them Months Ago

SINCE then materials have advanced so much that these prices are quite remarkable:

\$2 for umbrellas for men; covers of cotton; plain wood handles; 26-inch sizes.

\$2.50 each for men's cotton umbrellas with paragon frames; plain wood handles; 28-inch size.

\$3.50 for umbrellas with good cotton covers with silk tape edge; paragon frames; sizes for women and men; handles of plain and carved mission wood.

\$5 each for silk-and-cotton umbrellas in good styles for women and men—many kinds of attractive handles.

\$7.50 and \$10 each for all-silk umbrellas for women; black and colors; handles of silver, bakelite, leather and wood; many with satin bowlers.



\$1.50 for children's umbrellas of good cotton; paragon frames; handles for girls and boys; 16 to 24 inch sizes.

(Main Floor, Market, Opposite the Elevators)

Men's House Coats and Gowns in a Holiday Showing

This is to announce that all those who are planning gifts of men's dressing gowns or house coats will find good choosing here and now.

Dressing gowns of wool, velvet and silk, both imported and domestic, and either in plain colors or in beautiful designs.

Of wool at \$20 to \$50.

Of velvet at \$50.

Of silk at \$20 to \$85.

House coats of double-faced cloth, \$7.50 to \$12.

Silk house coats, \$35.

(Main Floor, Market)

Men's Merino Half Hose "Seconds" at 65c

These socks are in the pleasing heather mixtures in which merino looks so well. They are fine for cold weather wear, and at the price are worth buying by the dozens and half dozens.

(Main Floor, Market)

Men's Big Traveling Bags at Splendid Savings

Savings, in fact, of close to a \$10 bill on either of the two sizes, 18 or 20 inch.

Great, roomy bags of handboarded cowhide in brown and russet, hand sewed and leather lined. A high-cut shape that has a good appearance and is unusually capacious.

A limited number to sell at \$22.50 and \$28.50.

(Main Floor, Chestnut)

\$7.50 for a Man's Fine Fitted Dressing Case

WE can sell only a limited number of these cases at this price; ordinarily they would be half again as much. This is a gift opportunity not to be missed.

The cases are made of good black leather and are lined with tan leather, against which the black fittings make a pleasing contrast. These fittings are all first class and a good size.

(Main Floor, Chestnut)

New Porto Rico Linen Scarfs of Much Charm

Porto Rico drawnwork has a refinement of its own and it is especially noticeable in these new linen scarfs.

The effect is that of fine filet with colada work and floral and scroll designs enlivening the mesh.

All of this work is done by hand, and in view of this fact and of the fineness of the linen cloth the prices are quite moderate; 18x36 inches, \$10.75 and \$12.75; 18x45 inches, \$12.75 and \$15; 18x54 inches, \$15.50 and \$16.50 each.

(First Floor, Chestnut)

A Cold-Weather Shipment of the Warmest of Curtains

Velour, of course; nothing else gives a room such a cozy air.

They are very handsome in quality with a high luster. The door curtains are double-faced with French seams and the color combinations are many and very beautiful, \$35 a pair.

The window curtains are single-faced with silk edges. They are \$7.50 and \$15 a pair.

(Fifth Floor, Market)

This Good Mercerized Cotton Is 12c and 45c a Ball

It is so useful for embroidery work, for darning and for padding. It is a good quality of white mercerized cotton, and comes in two sizes—50-yard balls for 12c and 200-yard balls for 45c.

(Main Floor, Central)

Upon the Warm Subject of Wanamaker Quilts

WOOL and down are among the things for which there is no substitute.

We need not tell you that they are very seasonable things just now.

But we want to remind you of the uncommonly large and good stock of wool-filled and down-filled quilts that we are showing.

The great bulk of wool-filled and down-filled quilts that you will see here are our own make, and we like our own make to be the best made, although we get some very good wool-filled quilts from another factory. In this way our stock represents the pick of the best kinds. Naturally, there is here a full range of coverings, colors and patterns, the coverings being of cambric, sateen, silk, satin and richest brocade.

Prices for down-filled quilts go from \$12 to \$45, the latter price for real eiderdown ones.

Wool-filled quilts are marked from \$10 to \$67.50.

(Sixth Floor, Central)

In both groupings the in-between choice is adequate and very attractive. We are assured that there is nothing that equals it anywhere else